



## SPONSORSHIP AGREEMENT

Thank you for your interest in partnering with the Central New Jersey chapter of the Society for Human Resource Management in the promotion of information, services and products of interest to the professional Human Resource community. The following will serve as the complete agreement with a vendor (person or party choosing to advertise his/her services and/or products to the membership of the Chapter) or sponsor (person or party choosing to advertise his/her services and/or products to the membership of the Chapter by subsidizing a program or other event) and the Chapter.

This agreement is made commensurate with the relevant portions of the Chapter's bylaws in Article II, sections (a), (b), (d) and (e) and summarized in the Amendment. Proceeds from such agreements will be dedicated to the advancement of the purposes of the Chapter, as stated in the Bylaws. All components of the agreement are subject to the approval of the Board of Directors.

### SPONSORSHIP

A person or party desiring to sponsor a Chapter program or event may do so according to the following:

#### *Regular Chapter Meeting*

For a fee of \$500 (payable to SHRM of Central NJ before the event announcement), the sponsor will receive the following consideration:

- sponsor name will appear on the meeting notice mailed to members
- sponsor name will appear on the website with the notice announcing the program
- sponsor name will be mentioned in the newsletter of upcoming events
- one free meeting registration is provided for a representative of the sponsor
- the sponsor will be invited to introduce the speaker, if desired
- the sponsor will be introduced during the business portion of the meeting
- the sponsor may set up a display in the registration area

#### *Chapter Seminar or Special Event*

For a fee of \$500 (payable to SHRM of Central NJ before the event announcement), the sponsor will receive the following consideration:

- sponsor name will appear on the meeting notice mailed to members
- sponsor name will appear on the website with the notice announcing the program
- sponsor name will be mentioned in the newsletter of upcoming events
- the sponsor may set up a display in the exposition area

In the event of a sponsor involved in a presentation to the Chapter membership, invitation may be made to outside persons (i.e. a client mailing list of the sponsor). Expenses and income generated in relation to the event will be made as follows:

1. In accordance with its customary media advertising, the Chapter will announce the sponsor and the event (on the website, program invitation, newsletter and possible other printed media). The Chapter retains the right to determine the program, location, maximum number of persons, and costs associated with the event. The Sponsor provides one or more prizes (valued at \$25.00 each) as a door prize. Special equipment is provided by the Sponsor at its expense. Up to two free registrations will be provided to the Sponsor for Chapter member(s) in good standing.

2. Mailings and Expenses

Plan A

The chapter will publicize the event to its membership at its expense. The sponsor will publicize the event to its chosen list at its expense. Participants will register with the Chapter. The Chapter will pay expenses associated with the facility and meals; there will be no Speaker fees paid to Sponsor speakers. All event proceeds will be retained by the Chapter.

Plan B

The chapter will publicize the event to its membership at its expense. The Sponsor will publicize the event to its chosen mailing list, at its expense. Participants will register with the Sponsor, and the Sponsor may retain the list of participants. The Chapter will pay expenses associated with the facility and meals. All event proceeds will be retained by the Chapter. There will be no Speaker fees paid to Sponsor speakers.

## AMENDMENT

Excerpts from the Bylaws of the Society for Human Resource Management, Central New Jersey Chapter.

### Article II

(a) To provide its members with both broad-based generalist and specialist approaches to meeting and resolving business problems by providing opportunities for conference, cooperative research, exchange of information and ideas among members, and presenting a forum for presentations by outside professionals selected by the Chapter's officers.

(b) To raise the standard of knowledge and performance in all phases of Human Resource Management.

(d) The Chapter is organized on a not for profit basis, nor is it to engage in any activity normally pursued for profit.

(e) The Chapter is not organized for any type of solicitation for commercial gain. The Chapter Officers and Board of Directors are responsible for enforcing No Solicitation Rules for members, guests and invited presenters.